RIGHT NOW, AS YOU’RE BROWSING THE INTERNET, ONE OUT OF EVERY FOUR SITES IS USING WORDPRESS.
In 2003 Matt Mullenweg and Mike Little decided to fork b2, the blogging software created by Frenchman Michel Valdrighi, and run with it. **WordPress** is born! Twelve years later, this software has become the most popular web publication platform in the world, and WordPress has stayed true to its philosophy: making web publishing accessible to all.

Now a powerful content management system running **25% of all websites in the world**, who would have predicted such incredible growth from “simple blogging software”? Today WordPress can be found in universities, the media, big enterprise and institutions. It’s also at the foundation of startups, SaaS models, hosting services and specialized agencies. It attracts people with its robustness, state of constant evolution and the ease of use for which it’s known.

More recently, WordPress has conquered the areas of social networking and e-commerce with BuddyPress and WooCommerce, currently the e-commerce solution with the most rapid growth anywhere.
But did you know that WordPress is also an open source project, maintained by a community of contributors spread out over the globe? Thousands of people contribute daily to its upkeep and development, to creating plugins (over 40,000 registered), themes and writing documentation. This community is comprised of a range of actors from the WordPress ecosystem, from simple amateurs to seasoned professionals, who gather regularly around the world at events we call WordCamps. There have been over 80 in 2015.

On February 5-6, 2016, Paris, the pioneer city of such events in France, invites you to join the 9th edition of its WordCamp, which will take place in an exceptional venue tucked in-between the Statue of Liberty and the Eiffel Tower.

WordCamp Paris will present more than 30 talks on what’s new and what’s coming in WordPress, such as the WP REST API, case studies, best practices, development, design, community, and marketing to name a few. We will boast top-notch speakers from the French community and from the international community as well, to cover a broad range of topics that will engage our eclectic audience.

Our sponsors are essential to the event’s success.
SPONSORING A WORDCAMP, IS CONTRIBUTING TO WORDPRESS.

BIENVENUE À BORD !
In recent years, thanks to the support of our sponsors and partners, WordCamp Paris has been able to grow and become more international in scope. This event is now a major contender in the WordPress landscape.

In January, during the 2015 edition of WordCamp Paris, almost 300 people came to attend 36 conferences and workshops. They eagerly shared their enthusiasm on social media with over 1250 tweets sent during the event itself.

In 2016, we will be reaching new heights! This 9th edition of WordCamp Paris is going to be amazing, and you should be a part of it.
WELCOME TO #WCPARIS 2016

WordCamp Paris will take place in an exceptional setting near the Eiffel Tower: Espaces CAP 15.

With near **double the capacity** from previous years at 500 seats, we are able to fully embrace the growth and international dynamic that the event has taken on.

**Two large conference halls** with optimal comfort will run simultaneous talks for the duration of each day.

A high quality sound system and big screens the length of the rooms guarantee that **all attendees have a great experience**.
AND OF COURSE...

The venue has free highspeed wifi available for all attendees, making it easy to share their photos and impressions with their network during the event, and making #wcparis a trending topic on Twitter for those two days.

#WCPARIS
Does your company commercialize web services based on WordPress or that would interest the WordPress community? Or maybe your company uses WordPress within its business?

By investing in WordCamp Paris (a non-profit event) you:

- **have an impact** on the community,
- **contribute to guaranteeing the future** of your work tools and your products,
- **participate in the upkeep and evolution** of open source WordPress projects.

To make it easy for you to get involved, we propose four levels of sponsorship adapted to your needs and budget.
<table>
<thead>
<tr>
<th>Benefit</th>
<th>Micro* 190€</th>
<th>Bronze* 750€</th>
<th>Silver* 1500€</th>
<th>Gold* 3000€</th>
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</thead>
<tbody>
<tr>
<td>A presentation stand for your company.</td>
<td>✔</td>
<td>✔</td>
<td></td>
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<tr>
<td>Your logo displayed on our big screens between talks.</td>
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<tr>
<td>2 invitations to the speakers dinner Thursday night.</td>
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<td>✔</td>
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<td>Logo position for printed and digital media: official website (with link to your site), banners, etc.</td>
<td>4e</td>
<td>3e</td>
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<tr>
<td>Number of promotional goodies.</td>
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<td>2</td>
<td>3</td>
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<tr>
<td>Article posted to our blog with links back to your site.</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Shout outs from our official Twitter account.</td>
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<td>✔</td>
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<tr>
<td>Number of tickets to the event.</td>
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<td>1</td>
<td>2</td>
<td>2</td>
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<tr>
<td>Formal thank you at event opening.</td>
<td>✔</td>
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*Limited number available.
TO BECOME A SPONSOR, CONTACT US TODAY.
➡️ SPONSORS@WCAMP.PARIS